

# **Bernard Reischl**

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## **GRAPHIC DESIGNER, 3D ILLUSTRATOR, PREPRESS & DESKTOP PRODUCTION**

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Multi-disciplined graphic artist, 3D illustrator and desktop production specialist with numerous years of advertising agency and marketing studio experience.

Able to tackle a diverse range of projects, from layouts, mock-ups, typography to final prepress art for full packaging SKUs, as well as prepare intricate digital renderings and utilize self-taught 3D modelling skills to enhance presentations with virtual packaging.

From 2009 to 2016 I was the prepress production manager and senior graphic artist for the execution of most of Parmalat's Dairy packaging and then rendered products in 3D for implementation in their online presence and sales promotion kits.

## **EMPLOYMENT HISTORY**

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**Graphic Designer, Prepress Production, 3D Illustrator** September 2019 – Present Day  
**Brandbourg Marketing (Montreal, Quebec)**  
Graphic Design, Prepress Production, 3D Illustration

**Graphic Designer, 3D Illustrator, Package Design** September 2018 – August 2019  
**Dusco (Rivière des Prairies, Quebec)**  
Graphic Design, 3D Illustration, Package Design.

**Graphic Designer, 3D Illustrator, Desktop Production, Jewelry Design** 1984 - Present Day  
**Prometheus Graphics / The 2 Wacky Pin Guys (Lasalle, Quebec)**  
Graphic Design, Desktop Production, 3D Illustration, Jewelry Design.

**Colour Separation Specialist** January 2017 - January 2018  
**JCorp Inc. (Montreal, Quebec)**  
Silk Screen Colour Separation, Graphic Design.

**Graphic Artist, 3D Illustrator, Prepress Production & Tech Support** July 1999 - May 2016  
**Catalpa Group Inc. (Montreal, Quebec)**  
Graphic Design, packaging and promotional concepts, 3D renderings in Cinema 4D to bring packaging and promotional concepts to a heightened state of realism, photo retouching, desktop production, prepress production, assistant production manager, evaluate Macintosh computer desktop systems and software prior to company purchase.

## **PROFESSIONAL SKILLS**

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Experienced working in desktop production and photo retouching with Macintosh computers since 1989. Intimate knowledge of Macintosh operating systems 7.0 up to the latest Mac OSX.

Software experience includes: Cinema 4D (Constructing 3D models, creating texture maps, producing simple animations), Adobe Creative Cloud Suite (Illustrator, Photoshop, InDesign, Adobe Acrobat), Microsoft Office for Mac, RapidWeaver (responsive website creation), Apple iWorks software, SketchUp, Bryce 7, QuarkXpress (v6.5), Evernote and other related Macintosh software.

## EDUCATION HISTORY

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### **Dawson College (Montreal, Quebec)**

2 years study in the Graphic Design Program.

Hired by administration and teachers to photograph student works and to repair/maintain printing and darkroom equipment.

## SPECIAL ACHIEVEMENTS

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- 2000-2014 President, webmaster, newsletter editor and publisher for **MonSFFA: (The Montreal Science Fiction and Fantasy Association)**
- 2000 Awarded **2000 Aurora Award** for Organizational Fan Achievement.
- 1995-2000 National organizer for **KAG/KANADA (Klingon Assault Group, Canada – Star Trek Themed Fan Club)**
- 1998-1999 Art Director/research consultant/webmaster on **DimensionSF - The Montreal Science Fiction Film Festival"** This project was developed in conjunction with the Imperial Theatre, Montreal.
- 1998-1999 Graphics/digital photo restoration on **Journey to Oblivion - the Empress of Ireland Story;** a two hour feature-length documentary distributed worldwide by the National Film Board of Canada.
- 1997 Co-organizer **From Yesterday to Tomorrow: Science Fiction through the Years;** which was presented at the Complexe Desjardin; It was a retrospective dedicated to the history of science fiction. Designed and executed all graphics / visual timelines for the exhibition.
- 1986-1993 Part of the organizing committees **of Q-Con 86, TransWarp's 92 & 93, Con•Cept's 89-92** (local Science Fiction & Fantasy conventions).
- 1989-1991 Presented with numerous awards in science fiction costuming and model making

## LANGUAGES

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English (Spoken, written and read)

Un peu de Français (Spoken, limited written and read)

Ein bißchen Deutch (Spoken)

## INTERESTS

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3D illustration and designing jewelry for my personal 2 Wacky Pin Guys venture.

Avid collector of rare SF & F books, animation cells and comic books.

Website design and maintenance ([www.2wackypinguys.com](http://www.2wackypinguys.com))

Photography

Amateur Foodie

Airbrush illustration

Cycling

Cooking

Gardening